



PRESS RELEASE

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FOR IMMEDIATE RELEASE

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FNCB Heads Back to Class to Help Students Establish A Lifetime Of Good Credit Habits

Employees visit classrooms to share real-world lessons

First National Community Bank (FNCB), the largest community bank in Northeastern Pennsylvania, recently became the only locally based community bank to participate in a program designed to teach high school students a lifetime of good credit habits.

The bank's participation in the American Bankers Association 'Get Smart About Credit' program is part of a larger commitment to improve children's financial literacy in the community. Along with a corresponding savings education program for elementary students, FNCB employee volunteers have offered financial education lessons to more than 1600 students at 37 schools throughout Lackawanna, Luzerne, Wayne and Monroe counties in the past year.

As part of the financial literacy programs, area teachers are encouraged to schedule a classroom visit with a financial expert from FNCB who can offer lessons on basic savings, interest, budgeting, using credit cards wisely, understand a credit report and protecting personal information.

"Sharing our knowledge about using money wisely and responsible credit use will help lead to a bright and prosperous future for children and teens in our community," said first senior vice president Joe Earyes. "The choices they make early in life can impact their financial life for years to come. By bringing the bank to the classroom, we are able to share real-life experiences that will help them become lifelong savers and smart users of credit."

Educators interested in scheduling a credit or savings presentation for their classroom should contact Mike Cummings at 570-558-6722 or email marketing@fncb.com

ABOUT FNCB

Founded in 1910, FNCB supports its mission: Simply a better bank™ with an endless commitment to the communities we serve. With 21 branches throughout Lackawanna, Luzerne, Monroe and Wayne counties, FNCB is the largest community bank in Northeastern Pennsylvania leading the way in personal, small business and commercial banking solutions. For more information, visit www.fncb.com.

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