



You work hard every day to create the life that you dream about. You know you need to balance work and play. Sometimes you just want one place to escape, to relax, to enjoy.

Sometimes you just need to find your oasis.

And, it's right there, right in your own backyard. With an in-ground swimming pool, from your back door you can step right into your own private paradise. Hasn't that always been a part of your dream?

Any day becomes an occasion, a special day, when you bring family and friends together for fun and excitement in your own backyard.

There are many health benefits to owning a pool such as exercise, stress relief, and relaxation. Pool ownership also adds beauty and value to your home.

At Cardinal, we've designed thousands of dreams and millions of memories, unique to each owner, each family. Now it's your turn. Let us help you find your oasis.





INTRODUCTION



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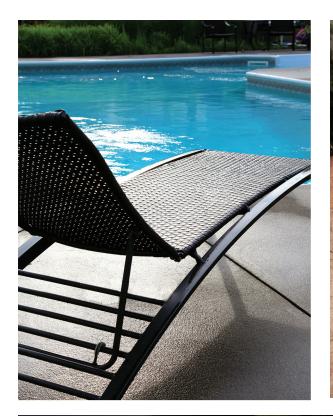


Why an In-ground Pool?

The warmth and hospitality of your home extends into your backyard landscape with an in-ground pool. Your backyard offers ideal comfort, convenience, peace, privacy, and, with an in-ground pool, it is the perfect setting for any occasion: birthday, graduation, barbeque, or just a summer day.

A steel wall in-ground pool allows you to choose any shape, size, or depth. Designs can accommodate various water features, such as spas or waterfalls to coordinate with your backyard. You can truly plan a pool and recreation area to reflect your personality.

Cardinal's pool panels are strong, durable, and backed by a lifetime warranty.







The warmth and hospitality of your home extends into your backyard landscape with an in-ground pool.

WHY AN IN-GROUND POOL?



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Why a Vinyl Liner Pool?

The many advantages of vinyl liner make it one of the most popular choices for in-ground pools. With a great variety of liner designs, tile patterns, and colors, you can coordinate your pool's appearance with your backyard landscape.

The surface texture is smooth, non-slip, non-abrasive, and soft to the touch. It won't scratch skin, swimwear, pool floats or toys, making it safer and more fun for the whole family.

Initial costs are typically less than that of other options and the construction method allows for speedy installation.

The liner's easy-to-clean surface saves time and energy maintaining your pool. The vinyl is non-porous and is treated to be resistant to algae, mold, mildew and bacteria, requiring less chemical use and saving on annual upkeep and expenses.





With a great variety of liner designs, tile patterns, and colors, you can coordinate your pool's appearance with your backyard landscape.



WHY A VINYL LINER POOL?



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Why a Cardinal Pool?

We realize our customers are making a big investment when they decide to install a backyard pool. We do our utmost to insure that the end result is a beautiful and long-lasting swimming pool.

Your pool system is modular, meaning that each kit is comprised of different panels, which when bolted together give the builder and homeowner the desired shape and size, exactly to specifications.

Cardinal is the only manufacturer that uses total automation in the fabrication of our panels. Automation assures consistent high quality, precision alignment, and unmatched accuracy. We are a "just in time" manufacturer, which means we do not stock our panels. They are made exactly the way the builder requires them, just before he needs them.

Cardinal, a manufacturer with over 40 years of experience in the pool industry, is the world's largest and most technologically-advanced manufacturer of steel wall pool systems and components and is an established leader in the industry. Our dedication to quality, service, and efficiency has allowed us to be innovative and continually improve.

We work with you and your builder every step of the way. We'll help you design the pool that best fits your needs to maximize enjoyment and increase the property value of your home.

When you choose a Cardinal steel wall pool kit, you are buying the best pool available.

A Cardinal pool is, quite simply, built to last.



- 1. Deck Brace (optional)
- 2. Concrete Collar
- 3. Skimmer
- 4. Waterfall feature
- 5. Cuddle Cove
- 6. Vinyl Liner
- 7. Diving Board
- 8. Step Ladder
- 9. Decorative Brick Coping
- 10. Walk-in stairs with handrail
- 11. Liner Bead Receptor
- 12. A-frame Support Assembly
- 13. Steel Panel Wall



WHY A CARDINAL POOL?



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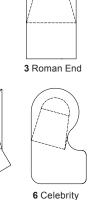




Pick Your Style

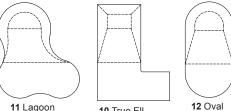
Cardinal's wide variety of standard pool styles lets you select just the right look for your environment. The graceful lines and elegant designs will complement and enhance the architecture of your home.





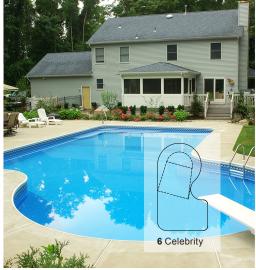


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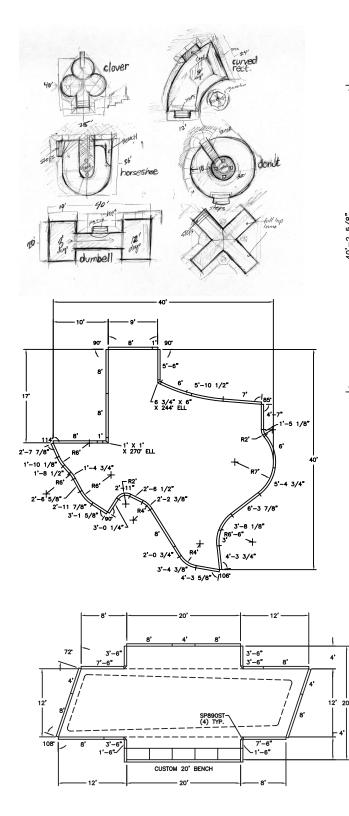


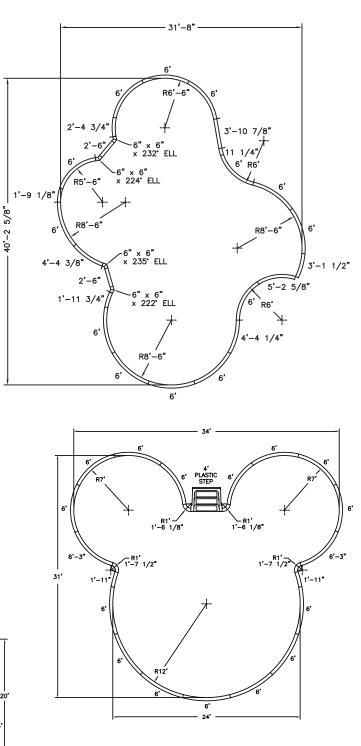
The right look for your environment.

PICK YOUR STYLE

Cardinal

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Custom Shapes

The formula is simple: Imagination and Engineering. What you can imagine is what we can create. There are no restrictions on designs. Now you can have any size and shape pool you desire.

Elegance and variety are central to Cardinal's custom-designed swimming pools. Gracefully sweeping curves can lend an exclusive, custom look to your pool. They are as affordable as they are beautiful, thanks to the strength and economy of modular panel construction and vinyl liner interiors. Do you need separate areas so multi-generations can have their own space? Design a shallow space for children and sunbathers and another for the more vigorous fun of slides and games.

Consider a few of the possibilities: you can create specific activity areas with peninsulas of decking, wading and swim zones for recreational swimming, and lap channels for exercise. You can even create an island in your pool.

You have the freedom to express your own personal style and design to the needs of your family and friends.







You dream it, we will make it. Any pool for any landscape.

CUSTOM SHAPES



PAGE TWELVE



Custom Entry Ideas

Create your own unique pool entrance. The selection of entry steps, benches, sundecks, or lounges can truly personalize your pool and whole recreation area.

Cardinal offers over 150 standard steel step and bench models, available in any height and shape.

We also build new custom steps, benches, and spas every day. The first time a new model is made it is assembled in our shop to guarantee that all the pieces fit perfectly. This assures easy and accurate on-site installation - every time! All our steps are available with a liner track installation system for a perfect fit for the vinyl liner.

Cardinal steps are unmatched for performance, function, and elegance. Make your entrance an experience.







Make your entrance an experience.

CUSTOM ENTRY IDEAS

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Thermoplastic Steps

Cardinal offers over 20 thermoplastic step models as an option or addition to steel steps and benches. With a different aesthetic that can complement your design, thermoplastic in-ground steps also offer beauty, quality, and strength.

Our thermoplastic steps are designed for durability, manufactured with precision, and built for easy assembly. Special features include:

• We manufacture our steps using the thickest thermoplastic material in the industry.

• Our patented face plate has smooth, rounded corners, meaning there are no sharp edges inside the pool, eliminating hazard for the liner and providing extra protection for swimmers.

- All step treads have a molded, skid-resistant surface for added safety.
- Steps or twin seat/steps and specialty models are available in 4', 6', and 8' widths. Straight, radius, or cantilever options are also offered to accommodate various design elements of your pool.
- All models are available in white thermoplastic. Some models are also available in gray granite.









Designed for durability, manufactured with precision, and built for easy assembly.

THERMOPLASTIC STEPS



PAGE SIXTEEN







Coping and Liner Track

Creating an elegant edge that defines the perimeter of the pool, our liner tracks and coping systems have been expertly designed to address the specific needs of pool construction.

Cardinal uses only the finest quality materials for all its manufacturing. We supply the largest variety of aluminum coping and liner tracks to the swimming pool industry.

They are available in standard and custom-notched lengths for free-form pools and radius corners. Many unique features not found on other products make the process more efficient and result in a higher quality pool. Our tracks are created to enhance the installation process of not only the track, but also the liner, coping edge, and perimeter fiber optics.

Cardinal is able to fabricate coping to meet almost any need, from free-form pools to unique plastic step kits to milling for water features.

Please Note: Cardinal's pools are designed for private residential use only. Make sure that you read, understand, and follow all safety information provided by the manufacturer, builder, installer, and contractor. Be sure all signage provided is clearly visible to all pool users. Please note that in some pools featured in this brochure the safety rope and floats have been removed for photographic purposes. The safety rope should be permanently secured at all times. Cardinal does not manufacture slides, diving boards, or any other diving accessories. Any use of such equipment must be in strict compliance with the equipment manufacturer's specifications, The Association of Pool & Spa Professionals® (APSP) standards, and local building codes and regulations. Refer to www.apsp.org for more information.

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COPING AND LINER TRACK



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